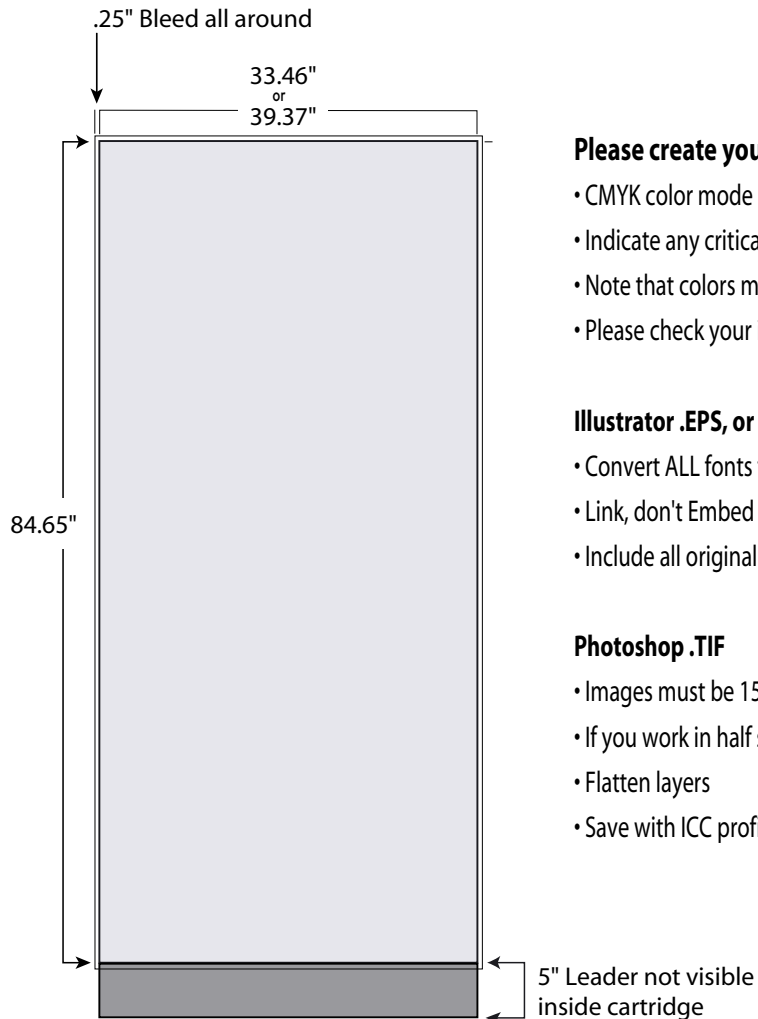


FILE SETUP for Retractable Bannerstands



Please create your files in Adobe Illustrator 10 or Adobe Photoshop 7

- CMYK color mode
- Indicate any critical colors as PMS callouts
- Note that colors may vary from file to printing substrate
- Please check your images at full size for image quality prior to sending

Illustrator .EPS, or .AI

- Convert ALL fonts to outlines
- Link, don't Embed placed files
- Include all original placed files

Photoshop .TIF

- Images must be 150 DPI at your final size
- If you work in half scale, double resolution
- Flatten layers
- Save with ICC profile and LZW compression checked

Dimensions-

- Live area- 33.46 (or 39.37") x 84.65"
- Add .25" bleed around entire live area
- Add 5" leader at bottom- this will roll into the cartridge and will not be visible. Extend bottom bleed into this leader area.

Questions? Contact Doug Nyland at the number below or doug@displaysonthenet.com